



# Buffalo Bytes



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## CUSTER CONNECTIONS



The business landscape is noisy and crowded for most of us. But keeping your customers happy and engaged is crucial to your success and their return. Artificial intelligence (AI) offers a powerful toolkit to elevate your customer experience in ways you might not have thought of. And it's not about replacing your employees with robots.

As a small business owner, you can leverage AI to make your customers feel valued and keep them coming back for more.

## **Help Your Employees Focus Where They're Needed Most**

Some things you can automate, some you can't. Some questions are easily answered (over, and over, and over throughout the day) and some require more thought.

What if you could hand off all the simple questions to "someone" who will never become impatient no matter how many times it's asked the same thing? What if you could trust the answer will always be given in a professional way from the first time to the thirty-first? Imagine your website anticipating your customers' needs before they even ask.

AI-powered chatbots can greet visitors, answer basic questions, and even guide them toward relevant products or services. This not only saves you time answering repetitive inquiries but also provides immediate assistance, enhancing the customer journey from the very first click.

And this assistant never sleeps.

Trust your human employees with the "peopling" and relationship-building tasks and leave the virtual, repetitive work to AI.

After all, how many times can you tell someone your address and hours without feeling a little robotic anyway?

## **Help Customers Get What They Want Quickly**

AI can also personalize the online shopping experience. By analyzing past purchases and browsing behavior, recommendation engines can suggest products that complement what a customer has already shown interest in.

Recommendations greatly increase the likelihood of a sale. It also creates a sense of feeling understood, like the website is offering exactly what you need.

## **Eliminate Frustrating Waits**

Beyond sales, AI can revolutionize your customer support. One of the most common phrases you hear when calling any company these days is, "We are experiencing very high call volumes." That's usually followed by an annoying number of minutes that you will have to wait to get a human on the line

minutes that you will have to wait to get a human on the line.

It's not that more people are calling. It's that more companies don't have the staff to support the call volume. Some have turned to "wait in line" call backs but there's another solution.

AI-powered chatbots can handle simple inquiries, freeing up your staff for more complex issues. Chatbots can also be trained to answer frequently asked questions 24/7, ensuring your customers receive prompt assistance even outside of business hours.

## Gain Important Customer Insight

The power of AI extends beyond your website. By analyzing customer reviews and social media sentiment, you can gain valuable insights into what customers think of your brand.

Using this data, you can identify areas for improvement and proactively address any customer concerns. AI can monitor social media and alert you if a customer expressed frustration, allowing you to reach out and resolve the issue before it escalates.

## Give Customers What They Want Without Hours and Hours of Work

Finally, another way AI can improve the customer experience is through repurposing content. Some of your audience enjoys podcasts, others blogs, or short video clips. It's time consuming to do it all but you should to meet your customers' preferences.

In the past, repurposing took a lot of work. Today, there are AI products that can turn blogs into videos, videos into transcripts, and webinars into bite-sized TikToks and Reels with a couple of clicks. That way, you can give your customers access to the medium of their preference without spending hours repurposing it.

Finally, AI is not a magic bullet. And it takes some time to "teach" it. But it is a powerful tool that can help you personalize customer interactions, streamline processes, and ultimately, create a more positive and memorable customer experience. Plus, it's never going to ask you to buy a box of cookies from its kid or quiet quit on you.

*Christina Metcalf is a writer/ghostwriter who believes in the power of story. She works with small businesses, chambers of commerce, and business professionals who want to make an impression and grow a loyal customer/member base. She loves road trips, hates exclamation points, and is currently reading three books at once.*

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Medium: @christinametcalf

Facebook: @tellyourstorygetemtalking

Instagram: @christinametcalfauthor

LinkedIn: @christinagsmith



**Dawn Murray**  
Executive Director

# IMPORTANT ANNOUNCEMENTS

## CHAMBER STAFF

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Executive Director

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Information Associate

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**2024**

**Board of Directors**

Amy Bailey - President

Craig Reindl - Vice President

Michelle Fischer - Treasurer

Amanda Allcock

Carrie Moore

Corey Virtue

Eric Butler

## Summer Sack Lunches

Beginning **June 3**

Custer YMCA

Lunches are available **Monday thru Friday after 11am.**

**These lunches are for kids.**

No sign-in is required.

This program is provided by the Storehouse.

This program is supervised by the YMCA staff.



Summer Sack Lunches are distributed through the YMCA for 11 weeks of the summer starting June 3.

Local teams form to keep the refrigerator full of sandwiches and snacks for one week for each team.

We have three weeks still to be scheduled with a team.

This program is provided by the partnership of the YMCA and the Storehouse.

Interested? Contact Kim Canete at [kimberlycanete7@gmail.com](mailto:kimberlycanete7@gmail.com)

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**LAST CALL for Summer City Flower program!**

John Stahl  
Miranda Boggs

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison



## 2024 CITY FLOWER PROGRAM

Register Today!

This is an exciting time gearing up for the upcoming summer season. Here at Dakota Greens; we have been plugging away on this years' creation of the city combination. We want to get everyone involved who would like to participate but have not in the past or have a new business in Custer. Flowers delivered Friday May 24<sup>th</sup>!



This program is super easy:



Call to request

605-673-2510

Easy on-line payment

Enjoy!

We handle the rest!

Deliver, Set-up, Water downtown members, Collect them up, Clean, Store for winter (Watering & Maintenance service available to members not downtown subject to fees.)

Business & Contact Person/ mobile#:

Email address:

Number of baskets and/or planters:

(special instructions /or design your business layout on back if needed)

We appreciate you and your business keeping Custer Beautiful! Robin Prior

Dakota Greens-Custer Greenhouses & Nursery, Inc.

25086 Shamrock Rd, Custer SD 57730

[dakotagreensofcuster@live.com](mailto:dakotagreensofcuster@live.com) [www.dakotagreensofcuster.com](http://www.dakotagreensofcuster.com)



## HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage

visitors from enjoying their vacation in the Black Hills.

*Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.**

To have things added to Buffalo Bytes, please send to [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## MARK YOUR CALENDAR

**May 20-24**

Open House at Custer Chamber  
9am-4pm

**June 7-9**

Off Road Rally

**June 21-23**

Summer Mickelson Trail Trek

## WEEKLY HUMOR

**What do  
horses say when  
they fall?**

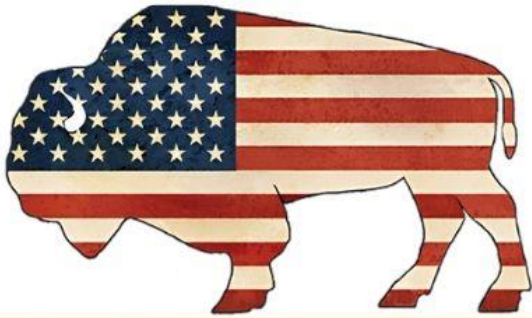
**Help, I've fallen and I  
can't giddy up.**

## **CHAMBER HAPPENINGS**

WELCOME TO  
**OPEN HOUSE**

CUSTER AREA CHAMBER OF COMMERCE

MAY 20TH - MAY 24



**2024 CUSTER**  
Chamber of Commerce  
Information Pages

**CUSTER**  
Chamber of Commerce

FROM  
**9AM TO 4PM**



615 Washington St, Custer, SD 57730

[www.custersd.com](http://www.custersd.com)







**Sponsor the  
CUSTER  
OFF-ROAD RALLY**

**June 7-9**

**PREMIER- \$500+**

**RAZOR- \$250**

**RANGER- \$150**

**MULE \$75**

Email Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com)





**CUSTER OFF-ROAD RALLY**  
June 7-9 2024

# Off Road Rally Swag Bags

**We are looking for  
donations for swag bags**

## **Ideas for donations**

Water bottles

Snacks

Sunglasses

Bandanas

First aid kits

Discount coupons

Highlighters/pens

other items that have your logo

## **For More Information**

**Call: (605)-673-2244**

**Email: [dmurray@custersd.com](mailto:dmurray@custersd.com)**



5/16/24

The Custer Chamber of Commerce is helping with the fundraising for the Annual Custer 4th of July Fireworks Display.

This approximately 30-minute fireworks display, at no charge to spectators, costs around \$25,000 each year and is funded strictly by donations.

Please consider placing this poster in your business this upcoming season.

Please contact the Chamber if you have any questions and/or to participate.

605-673-2244

615 Washington St

[dmurray@custersd.com](mailto:dmurray@custersd.com)

# Support the Annual Custer Fireworks



## Display



**CUSTER**  
Chamber of Commerce

**DONATE HERE**



Printable Poster



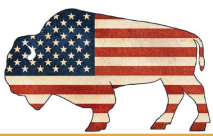
# 2024 Membership Referral Program

The Custer Chamber of Commerce has announced a new referral rewards program aimed at continuing to strengthen the organization.

The Referral Rewards program aims to reward members who play an active role in helping the Chamber grow its membership, understanding the importance in contributing to the greater Custer area and enhancing member businesses.

For every new Chamber member that a member organization refers, they will receive \$20 in Custer Cash. Upon referring 5 new Members, the Referring Member will receive \$250 in Custer cash or their membership FREE for one (1) year.

The new member must put the referring organization on their application, and must complete their membership obligations, including paying their membership dues in full.



**CUSTER**  
*Chamber of Commerce*

# WELCOME

# NEW MEMBERS!

Rod & Avis Converse  
Black Hills Bungalows  
Black Granite Construction  
The Honest Painting Co  
Encore Energy Corp.  
605 Property Services  
JQ Clothing Company  
J&M Lawn Care LLC  
T&M Concrete Construction  
Black Hills Sauce & Dough Co.  
Plenty Star Ranch Retreat  
Carr Electric Co, LLC  
Vibin' Vocals Karaoke Entertainment  
Aspen Federal Credit Union  
Sturgis Mustang Rally  
Early Learner Custer  
Sow Native/Wild Ones  
Custer Care and Rehabilitation Center  
Game On! LLC  
Red Sands Ridge  
Black Hills Realty  
Custer Piecemakers Quilt Guild  
All Net Connections  
Gold Valley Camp  
Black Hills Candles  
Black Hills Family Vacations  
Hillcrest HVAC and Appliance Pros  
Reed's Chimney Sweeping, Handyman & Caretaking  
Jubilee J Photography  
Willow Creek Child Care  
Broken Boot Dispensary  
Growing Roots, Inc  
Homestead Carpet Care  
Lenny Merriam CPA, CFE, PLLC

# MEMBER SPOTLIGHT



## 2024 Custer Chamber Membership Spotlight

### enCore Energy Corp



**Phone:** 605-646-1171 **Email:** [info@encoreuranium.com](mailto:info@encoreuranium.com)

**Website:** <https://www.custersd.com/enCore-Energy-Corp> **Address:** 310 2nd Ave, Edgemont SD 57735

Here are some words for *enCore Energy Corp*.

They are committed to providing clean, reliable, and affordable fuel for nuclear energy as the newest uranium producer in the United States. The enCore team is led by industry experts with extensive knowledge and experience in all aspects of ISR uranium operations and the nuclear fuel cycle. enCore solely utilizes ISR for uranium extraction, a well-known and proven technology co-developed by the leaders at enCore Energy.

Future projects in enCore's production pipeline include the Dewey-Burdock project in South Dakota and the Gas Hills project in Wyoming, along with significant uranium resource endowments in New Mexico providing long term opportunities. enCore is also committed to working with local communities and indigenous governments to create positive impact from corporate developments.

# AREA EVENTS



**GOOD KARMA  
JEWELRY**

Custer, SD



★ **MEMORIAL DAY** ★

**STOREWIDE SALES**

**VETERANS RECEIVE FREE  
80Z DRIP COFFEE**

**+ 10% OFF  
(NON-SALE ITEMS)  
5/18-5/27**

**507 MT. RUSHMORE RD  
CUSTER, SD**





## **South Dakota Enhanced Conceal Carry Class**

**This is a One day Class**

**Saturday May 25th, 2024 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC.

Class size is limited so register early.

For additional information or to register for the class, you may contact the instructor at [www.sodakian.com](http://www.sodakian.com), contact us at 605-673-3222 or by e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

5/16/24





**= DAY =  
MUSIC LINEUP**

**JACK YODER 5/24 & 5/25**

**6 PM TO ???**

**JIMMY RAY & THE STINGERS**

**5/26 5 PM TO 8 PM**

Remember and Honor

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**Memorial Day Ceremonies**





# **Custer**

Friday, May 24th - 5pm Custer City  
Cemetery

Monday, May 27th - 11am at Custer  
Cemetery

# **Pringle**

Monday, May 27th - 10 am at the Pringle  
Cemetery

# **Cold Springs**

Monday, May 27th - 9am at Cold Springs  
Cemetery

# **Fairburn**

Monday, May 27th - 8am at Fairburn Cemetery

# **Hermosa**

Monday, May 27th - 9am at Hermosa  
Cemetery



**THE 2024**

**\$5 ENTRY  
AT DOOR**

**CUSTER**



**WINNER GETS  
PAID  
TRAVEL  
TO COMPETE  
AT NATIONALS  
IN CLEVELAND!**

**SAT.**

**MAY 25**



**US★AIR  
GUITAR**

**6:00**

**PM**

*An Official US Air Guitar Qualifier Competition*

**L  
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T**



**351 WASHINGTON ST., CUSTER**

**REGISTER TO COMPETE AT  
[HTTPS://TINYURL.COM/COMPETEINCUSTER](https://tinyurl.com/competeincuster)**

5/16/24



**Art Expressions  
Gallery and Gifts**

**17 NORTH 5TH ST, CUSTER SD 57730  
PO BOX 2024 605-673-6437**

9TH ANNUAL

# SMALL PIECES

# ART SHOW 2024

• MAY 7TH - MAY 28TH •

**THIS YEAR'S THEME:** "I was born here, in this place that would come to be called the Old West. But, to my kind, the land was ageless. It had no beginning and no end, no boundary between earth and sky. Like the wind and the buffalo grass, we belonged here, we would always belong here." ..From the movie Spirit

**YOUTH, TEEN AND ADULT CATEGORIES •  
ENTRY DETAILS ON AE FACEBOOK PAGE  
OR AT THE GALLERY • VOTE FOR PEOPLE'S  
CHOICE • CLOSING RECEPTION  
TUESDAY, MAY 28TH**



4/18/24

## ESTATE AUCTION

1969 Bronco-Vehicles-Tractor-Tools-Antiques-Household & The Roberta  
Wilburn Collection of 250+ Barbie & Ken Dolls & more

# Bob & Jan Linde Estate & Roberta (Bert) Wilburn Estate

Property located at 2 Custer locations:

Location #1: Linde Residence ~ 502 S. 1st St. Custer SD

Location #2: Bradeen Auction Facility ~ 9 W. Mt. Rushmore Rd, Custer SD

**ONLINE BIDDING OPENS**

**Friday - May 31st**



1969 Ford Bronco 4x4, 302 V8, 3 speed, runs good; 1998 Chevy Extended cab 4x4 pickup, good; IH utility tractor w/Farmhand loader; Speedco 8' 3pt blade; 6' Howse 3pt landscape rake; 2 bottom plow; 250 plus vintage Barbie dolls most in original boxes; antique furniture; dining table & chairs; washer & dryer; Time Life The Old West books & Classics of The Old West; modern furniture; pitcher & bowl; Wall hangings & artwork; Cuckoo Clock; Sawmills of the Black Hills, Our Yesterdays & other History type books; large selection of HC & Paperback books; Bedroom sets; work benches; power tools; Whicker patio furniture; wood planter; push mowers; wheeled trimmer; snow blower; pickup tool box; wrenches & other tools; shop items; tools; modern furniture; appliances; cabinets; household and so much more yet to be discovered.

The Roberta Wilburn Collection of all NEW, IN BOX Mattel Barbie & Ken Dolls, over 250 and accessories, including several Harley Davidson, many Holiday Barbies Adams Family, Munsters, Happy Days, Fonzie, Wizard of Oz, Elvis, Dolly Parton, Lots of 90's Barbies.

**TERMS & CONDITIONS: ONLINE AUCTION ONLY. NO BUYER PREMIUM!** Complete detailed photos, descriptions, inspection dates & registration at [www.bradeenauction.com](http://www.bradeenauction.com).

**Property Inspection:** Property will be available for inspection at the 2 locations on Tuesday June 4th, from 10am-2pm or see the detailed descriptions & photos in the online catalog.

**Settlement & Pickup:** Wednesday June 5th Settlement at Bradeen Auctions Facility and then proceed to the two locations for pickup. All items must be settled for and picked up Wednesday June 5th between 9am & 1pm.

See complete details & photos on [www.bradeenauction.com](http://www.bradeenauction.com)

**Owners:**

Bob & Jan Linde Estate

&

Roberta (Bert) Wilburn Estate



5/9/2024

**NATIONAL TRAILS DAY**  
**JUNE 1, 2024**

# JUNE 1, 2024

National Trails Day on the first Saturday in June recognizes all the incredible benefits federal, state and local trails provide for recreation and exposure nature. The day encourages people to discover their local trails, become active concerning trail issues, and share their excitement for the outdoors.

Custer State Park is excited to offer the following hikes:

## 6:00 A.M. - LITTLE DEVIL'S TOWER SUNRISE HIKE

Hike with a Park Naturalist to Custer State Park's highest point to watch the sunrise. Savor the sun's rays as they reveal the rest of the park. Enjoy sweeping views of nearby Black Elk Peak, The Needles, Cathedral Spires, and Mt. Coolidge. Mount Rushmore and the Badlands can be seen on clear days too. Hike is a strenuous 3 miles (round trip) with rock scrambling to get to the top. Meet at the Sylvan Lake Day Use Area Information Kiosk.

## 9:00 A.M. OR 1:00 P.M. - SUNDAY GULCH TRAIL WORK

Do you love hiking trails? The more popular the trail, the more maintenance is needed. Assist Custer State Park staff with the Sunday Gulch Trail. Participants need to be prepared for a strenuous hike and using hand tools. Parent's must be present for minors to participate. Age 10+. Meet staff at the Sylvan Lake Lodge Parking Lot. Registration Required.



MORNING SESSION



AFTERNOON SESSION

## 10:00 A.M. - CREEKSIDE FAMILY ACCESSIBILITY STROLL

Meet at the Peter Norbeck Outdoor Education Center for stroll along the Creekside Trail. All ages welcome for this stroller and wheelchair friendly walk. Learn a bit about the park's history and enjoy the sights & sounds of Grace Coolidge Creek. Stroll will be approximately 1 mile, out-and-back walk.

## 1:00 P.M. - BADGER CLARK HIKE

Hike through history with a Park Naturalist around Badger Hole. Hike the moderate 1.2-mile trail to learn more about South Dakota's own cowboy poet. Relish Badger's cooler section of forest as the day reaches its warmest point. Meet at Badger Hole, which is open 10:00am - 5:00pm in the summer.

## 7:45 P.M. - BISON SUNSET HIKE

Prairie sunsets are unmatched. Experience one with a Park Naturalist along the Bison Trail. Meet at the Bison Center for this moderate 1-mile hike. Bring a flashlight in case it gets dark on the way back. The Bison Center is open 8:00am - 8:00pm.

Learn more at  
[custerstatepark.com](http://custerstatepark.com)  
or call 605.255.4515



# SD DEMS



# MONTHLY BREAKFAST

**1<sup>ST</sup> Saturday of Every  
Month**  
**Saturday, June 1<sup>st</sup> - 9:00 AM**

**Feel Good Cafe**  
**907 N. 5th St.**  
**Custer, SD**  
(next to Bavarian Inn)



***It's An Election Year.***  
***Support Democracy.***



Email: [ccsddp21info@gmail.com](mailto:ccsddp21info@gmail.com)

PO Box 5065 Custer, SD 57730

 Facebook:

[@custercountydemocratsofsouthdakota](https://www.facebook.com/custercountydemocratsofsouthdakota)

5/21/2024







# Giant FUN For Everyone!

VIRTUAL REALITY | ARCADE | DUCKPIN BOWLING | TAPROOM

## WE LOVE LOCALS SUMMER KICKOFF DEALS

### JUNE 1-16

Bring coupon to Sprockets Fun Foundry or purchase advanced wristbands online at: [www.sprockets.fun](http://www.sprockets.fun)

**30% OFF**  
**Virtual Reality Wristbands**  
**June 1-16 only**  
Coupon Code: localVRfun  
or bring coupon to Sprockets Fun Foundry

Must present coupon at time of purchase or enter code online for advanced purchase for June 1-16 wristbands.  
May not be combined with any other offers or discounts. No cash value.  
Management reserves all right. Good for 2024.



**Purchase Now at:**  
**[www.SPROCKETS.fun](http://www.SPROCKETS.fun)**

**NOW OPEN** - Check Website for Hours  
**LOCATED IN DOWNTOWN KEYSTONE**



# Love to Locals SUMMER KICKOFF DEALS

COUPONS BELOW GOOD FOR

## JUNE 1-16

HOME OF



### Showing our Love to our Locals with these Big Discounts!

Bring coupon to Rush Mountain or purchase advanced wristbands online at: [www.rushmtn.com](http://www.rushmtn.com)

## 30% OFF Wristbands June 1&2 only

Coupon Code: 24local  
or bring coupon to Rush Mountain

Must present coupon at time of purchase or enter code online for advanced purchase for June 1 & 2 wristbands.  
May not be combined with any other offers or discounts. No cash value.  
Management reserves all right. Good for 2024.



## 25% OFF Wristbands June 3-16 only

Coupon Code: rushlocal  
or bring coupon to Rush Mountain

Must present coupon at time of purchase or enter code online for advanced purchase for June 3 - 16 wristbands.  
May not be combined with any other offers or discounts. No cash value.  
Management reserves all right. Good for 2024.



Purchase tickets now at [RushMtn.com](http://RushMtn.com)

EAST OF KEYSTONE ON HWY 40

13622 HWY 40 • KEYSTONE PH: 605-255-4384

### Get wristbands for unlimited fun!

Wristbands are valid for a full 24 hours following their activation.

Mountainview  
BAPTIST CHURCH

## JOIN US: JUNE 3-7

# VBS



SUMMER  
SCHOOL  
SHUTTLE  
AVAILABLE



K5 - 8TH GRADE · 9AM - NOON · FREE EVENT

**FAMILY  
FESTIVAL  
FRIDAY  
6:30 PM**

MOUNTAINVIEW BAPTIST CHURCH  
NEXT TO THE CUSTER AIRPORT  
CALL FOR TRANSPORTATION  
605-673-2498  
MOUNTAINVIEWBAPTISTCUSTER.COM

**MISSIONARY  
SOLOMON  
GINSBURG**



**& THE  
BRAZILIAN  
GIANT**

5/23/24



ZONTA

June 8, 4-9pm



CLUB OF  
THE SOUTHERN  
BLACK HILLS

@Custer Beacon

# ZONTA Fest

Musica Romantica de Mexico

@4:15pm

Sultry Shimmy Dancers

@6pm

Gumbo Lilies Band

@8pm



Artists/Vendors  
Silent Auction  
Gift Card Raffle  
50/50 Raffle

5/16/24



2 WEEK PROGRAMS



## GROWING ROOTS SUMMER SESSIONS

Sun-Dappled Days, Stick Shelters, and Mud  
Pie Masterpieces: Treat your child to a summer  
outdoors!



## ABOUT GROWING ROOTS SUMMER SESSIONS

FULL DAY (8-4): \$400/SESSION  
HALF DAY (8-12 OR 12-4): \$250/SESSION

EARLY DROP OFF (7:00 TO 7:30 AM) - \$25/SESSION  
LATE PICK UP (10:30 TO 1:30 PM) - \$25/SESSION

Session 1: June 3 to June 14    Session 3: July 8 to July 19  
Session 2: June 24 to July 3\*    Session 4: July 22 to August 2  
\*20% Discount

Sign up for multiple sessions! Each one is different!

Screen-Free  
Summer

Mixed Age  
Play

Nature's  
playground

Full or Half Days

For 3-8  
Years Old



REGISTER NOW

More info:  
GrowingRootsSD.com  
GrowingRootsSD@gmail.com

LATE PICK UP (4:00 TO 5:30 PM) - \$25/SESSION

### BENEFITS:

- **Mixed Age Groups** foster social and learning interactions between older and younger children. Big kids teach, little kids reach.
- **Unstructured Outdoor Play and Nature Exploration** develops gross motor skills, creativity, problem-solving, and collaboration.
- **Tinkergarten Classes** incorporate elements of STEM through engaging activities, fostering a love of nature and learning.
- **Blend of Structured Learning and Unstructured Exploration** provides opportunities for children to follow their interests, experiment, and learn through firsthand experience.



REGISTER NOW

More info:  
GrowingRootsSD.com  
GrowingRootsSD@gmail.com

 AMERICAN  
LEGION

BE THE ONE

Donate Blood American Legion Post 46 Donate Blood

Be the One – Help Save a Life

Thursday, June 13<sup>th</sup>, 2024

9:30 a.m. – 5:00 p.m.

@

Custer City Masonic Lodge #66

220 N. 6<sup>th</sup> St., Custer, SD 57730



# Blood Drive

Scan this QR Code to schedule a donation time



**Contact:** Legionnaire, Jeff Cathcart, at 919-200-1809 if you have any questions. Jeff will also be happy to schedule your donation time for you!

About The American Legion:

The American Legion is the largest wartime veterans service organization with about 1.7 million members in roughly 12,000 posts across the nation. Chartered by Congress in 1919, The American Legion is committed to mentoring youth and sponsoring wholesome community programs, advocating patriotism and honor, promoting a strong national security and continued devotion to servicemembers and veterans.

If you would like to be a part of our Custer American Legion Post #46, please contact us at: 605-673-3930 or [adjutant@custerlegion46.org](mailto:adjutant@custerlegion46.org). We are Veterans Strengthening America!

5/23/24



**HOSTED BY:**  
YMCA of Rapid City  
Liberty Center YMCA



Custer YMCA



**JUNE 13—16  
2024**

**SOUTH DAKOTA REGIONAL**

# **SENIOR GAMES**

**Ages 50+**

**REGISTER TODAY!**

**Mental AND Physical  
games include:**

**Cribbage, Spelling, Chess,  
Cornhole, Pickleball,  
Basketball, Strength &  
Weightlifting, Running/  
Power Walking,  
Swimming & MORE!**



**GOLD SPONSOR:**



**REGISTER BY JUNE 6.  
Questions?  
Contact (605) 791-0400  
or email [events@rcymca.org](mailto:events@rcymca.org)**

For More information



# Custer Senior Center's



# Father's Day Raffle

Tickets will be sold from **April 4<sup>th</sup> to June 14<sup>th</sup>**

**\$5 for 1 Ticket OR \$20 for 5 Tickets**

Drawing will be **June 14<sup>th</sup> @2:30PM**

Attendance is not required for the drawing



What will be included in this raffle?

- Pit Boss Grill & Smoker
- Gift Card for \$50 to spend at Lynn's Dakota Mart

4/18/24

CUSTER SENIOR CENTER'S

# Summer Festival

CORN HOLE TOURNAMENT  
CENTER'S ANNUAL BAKE SALE  
KIDS ACTIVITIES & GAMES

\$10 corn  
hole entry  
fee

## GAMES:

Adult Corn Hole Tournament  
Kid's Mini Corn Hole Tournament  
Kid's Fishing for PRIZES  
Kid's Coloring Station

TOURNAMENT  
WINNING PRIZE:  
\$50 LYNN'S GIFT CARD  
1 STATE PARK PASS  
1 BLACK HILLS PARKS &  
FORESTS ASSOC. PASS  
CAMPING TENT  
S'MORES KIT

June, 22nd 2024  
AT THE CUSTER SENIOR CENTER

1PM TO 4PM

538 Mt. Rushmore Rd Custer, SD 57730

FUNDRAISING EVENTS ARE VERY IMPORTANT TO KEEP THE SENIOR CENTER ALIVE. THEREFORE, WE WILL BE CHARGING \$10 EACH PERSON OR \$20 PER TEAM TO ENTER THE ADULT CORN HOLE TOURNAMENT. THE CENTER WILL ALSO BE SELLING BAKED GOODS FOR OUR ANNUAL BAKE SALE. NO ENTRY FEE FOR KIDS.



5/16/24



# BEGINNER CLIMBING

## GETTING STARTED CLIMBING CLASS MAY 5<sup>TH</sup> @ 1PM

**COST: FREE**

**LOST CABIN BREWERY, HILL CITY BEER GARDEN**

### WHAT WE WILL COVER:

Grab a drink and relax while you learn the basics to get started climbing! This workshop taught by Sylvan Rocks Climbing School will cover gear, safety tips, where to go, and advice on what they wish they knew when they were getting started.

**REGISTRATION REQUIRED: REGISTER ONLINE AT [BLACKHILLSPARKS.ORG](http://BLACKHILLSPARKS.ORG)**



## DISCOVER CLIMBING COURSE JUNE 23<sup>RD</sup> @ 8AM

**COST: \$110 (AGES 18 & UP)**

**SOUTH DAKOTA OUTDOOR SHOP & SYLVAN LAKE, CUSTER, SD**

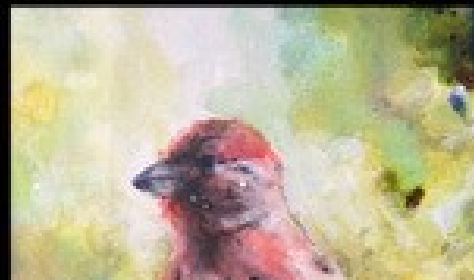
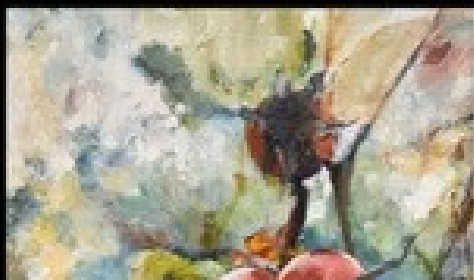
Do something you never imagined you could!

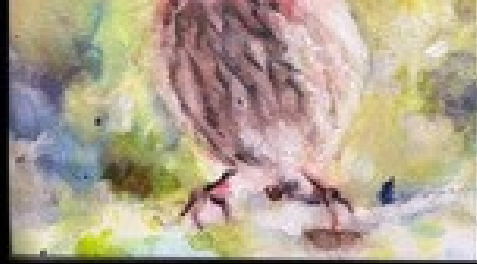
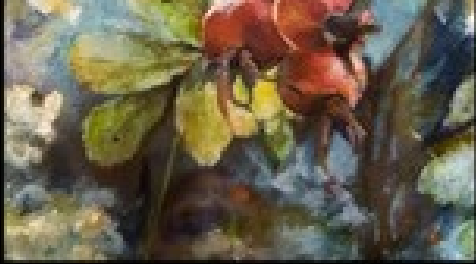
This four-hour Discover Climbing Course is a great first experience climbing on real rocks.

During this course, you will learn the basics of rock climbing. Your guide will teach you how to move effectively on the rocks, and the basic skills needed such as tying into the rope and belaying a partner on top rope.

**REGISTRATION REQUIRED: MUST CALL SYLVAN ROCKS TO REGISTER (605) 484-7585**

**MENTION YOU ARE A PART OF THE SHEJUMPS & BHPFA DISCOVER CLIMBING COURSE**





# **Custer County Courthouse Art Gallery**

**420 Mount Rushmore Road, second floor**

**Custer, SD**

**Exhibition of art by**

**APRIL REED**

**Paintings of the Black Hills flora and fauna  
displayed through June 28, 2024**

**Endorsed by Custer Area Arts Council.**



5/9/24

**150th Anniversary Commemoration 1874 Custer Expedition  
and Start of the Black Hills Gold Rush**





**July 21, 2024 on historic camp site 3 miles east of Custer, SD.**

Tentative schedule: 10 a.m.-noon—Presentations at Custer High School. Noon-5 p.m.—Events on the site pictured. Gold panning, reenactors, historic photography, music, Native American culture, blacksmithing and more!

**Free admission — Official Gold Discovery Days event.**

Donations and sponsorships benefit Custer County Historical Society and BHSU's Case Library.  
Sponsorship awards and more info at [www.bit.ly/4c0XdQc](http://www.bit.ly/4c0XdQc) or email [horsted@gwtc.net](mailto:horsted@gwtc.net) or call 605-673-3685.



SOUTH DAKOTA STATE HISTORICAL SOCIETY

© PAUL HORSTED.COM

Aug. 1-5, 1874

1874 Black Hills Expedition Photo Site – "Permanent Camp"

Aug. 5, 2020

**Visit our Website**

## ANNOUNCEMENTS

How Exciting!!! JQ Clothing is opening Tomorrow!



Come Shop the  
**NEWEST BOUTIQUE**  
IN THE HILLS

latest fashion trends

SD merchandise

giftware

home decor

kids items

+ Hat Bar



**NOW OPEN!**

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701-742-5638 | WWW.JQCLOTHINGCO.COM



**GOOD KARMA  
JEWELRY**

Custer, SD



[WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD](http://WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD)

**MULTI  
PURPOSE  
PROPERTY**



# PROPERTY

## FEATURES

- ✓ Studio apartment
- ✓ Large store-front showroom
- ✓ Work bay with overhead door & storage

**\$410,000**

Contact Jeff @ 605-673-1518



675 Mt. Rushmore Rd. Custer, SD

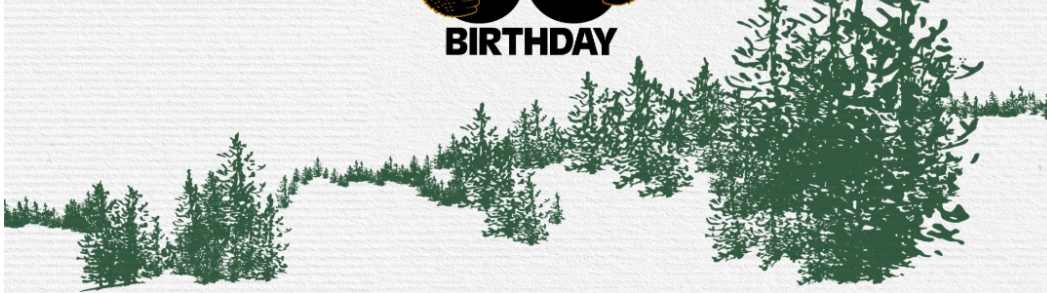
5/16/24

# Smokey Bear's





**BIRTHDAY**



## Coloring Contest

The Black Hills National Forest is hosting a coloring contest for our local children to celebrate Smokey Bear's upcoming 80th birthday!

[www.fs.usda.gov/blackhills](http://www.fs.usda.gov/blackhills)



Calling kids (age 4-15) in the Black Hills area ~ Smokey Bear is eager to see your artwork!

The Black Hills National Forest is hosting a coloring contest for our local children to celebrate Smokey Bear's upcoming 80th birthday.

Since 1944, Smokey Bear has been showing generations of Americans the importance of preventing unwanted human caused wildfires. Winning artists will receive a special prize from Smokey Bear on his 80th Birthday, August 9, 2024!

The competition is open to children in the general Black Hills area and will be judged by age group.

Learn more, including how to Enter, at: *Black Hills National Forest - Just for Kids (usda.gov)*

## 605 Property Services

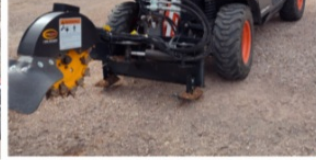
605 Property Services is offering our services to the southern Black Hills and surrounding areas!

OUR SERVICES INCLUDE BUT ARE NOT LIMITED TO:

• LANDSCAPING



- LAWN CARE
- GUTTER CLEANING
- DETHATCHING
- POWER RAKE
- AERATING
- STUMP GRINDING
- SNOW REMOVAL
- GRAVEL HAULING
- DIRT HAULING
- DUMP RUNS



Call for a Free Estimate

(605) 846-5442

[GOSPROPERTYSERVICES@GMAIL.COM](mailto:GOSPROPERTYSERVICES@GMAIL.COM)

5/2/2024



# DISCOUNTED LABORATORY WELLNESS SCREENINGS

From the month of May



 **MONUMENT HEALTH**

For the month of May

**Offerings include:**

Wellness Fair Profile, Vitamin D 25-hydroxy, Vitamin B12, Prostate Specific Antigen (PSA) Screen, A1C and High Sensitivity C-Reactive Protein (CRP)

**Custer Hospital and Clinic**

**Call for an appointment: 605-673-9400**

**Lab Hours: M-F 7:30 a.m. - 5 p.m.**

**Cash and credit only; no insurance will be processed.**

4/25/24

# NEWS FROM THE STATE



**FOR IMMEDIATE RELEASE:** Wed., May 22, 2024

**CONTACT:** *Katlyn Svendsen*, Global Media & Public Relations Representative, Travel South Dakota

## Travel South Dakota’s Summer Campaign Off to Hot Start

PIERRE, S.D. – With Memorial Day nearing, summer travel is on the minds of many, including those who have seen Travel South Dakota’s newly launched iteration of “So Much South Dakota, So Little Time.” The campaign is seeing early success, having already generated an estimated \$21.4 million in revenue through more than 97,200 hotel and flight bookings.

Launched in March, the campaign has generated 82 million impressions, reaching more than 9.7 million individuals. Web traffic to [TravelSouthDakota.com](http://TravelSouthDakota.com) is up 53% since the campaign launch.

Travel South Dakota’s campaign seeks to remind prospective travelers of the joys that arise from letting go, following intuitions, and being spontaneous. This year’s creative direction taps into nostalgia in a place where travel is less complicated and more raw and transformational.

“People are attracted to South Dakota’s natural beauty, outdoor adventures, arts and culture, and the opportunity to experience the wonder and awe of authentic experiences,” said James Hagen, Secretary of the South Dakota Department of Tourism. “Staying in front of target audiences with our message reminds people of the great places that await them in South Dakota, and that there is so much more to experience and explore in our state than most realize.” Launched in March and continuing through October 2024, the “So Much South Dakota, So Little Time” peak campaign will continue to increase brand awareness, change perception, and drive qualified traffic to the Travel South Dakota website. The length of the campaign has been extended through October to prepare for seasonal shifts, take advantage of key travel planning timing, and reduce shoulder season gaps.

As video performance for Travel South Dakota’s campaigns has been consistently excelling and this year’s plan focuses on video content in a variety of lengths. Creatively, the campaign includes never-before-seen footage from across the state. To relate to the different audiences, there are several storylines. A consumer may follow a friend group’s statewide adventure that goes from sailing in Yankton to a concert in Historic Deadwood; a family that goes from watching a rodeo to exploring the Children’s Museum of South Dakota in Brookings; or a couple that goes from fine dining in Sioux Falls to rock climbing in the Black Hills.

The campaign aims to garner more than 136 million impressions regionally and 60 million impressions nationally across a mix of paid media channels including TV, video, audio, print magazine, out-of-home, podcasts, display, and paid social. Also in the mix are podcast host reads coming from Atlas Obscura, Bobby Bones, Hannah Brown, Office Ladies, and others. The out-of-home efforts are focused in Minneapolis, Minnesota and Denver, Colorado. Also new this year, Kansas City, Missouri has been added to the list of key markets.

Based on recent research from Longwoods International, the “So Much South Dakota, So Little Time” campaign is resonating with potential visitors as 63% were aware of the advertising and reported it improved their overall perception of the state. After exposure to the campaign, consumers reported increasing their thoughts as the state being “an exciting place,” a “fun spot for a vacation,” and a “must-see destination.”

The “So Much South Dakota, So Little Time” peak campaign promises to restore the mystery in people’s lives and offer summer travelers a chance to escape and leave feeling transformed and fulfilled.

For more inspiration and travel planning resources, visit [TravelSouthDakota.com](https://TravelSouthDakota.com).

Tourism industry members looking to receive more information about the 2024 campaign can visit this [link](#).

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The Department is led by Secretary James D. Hagen.

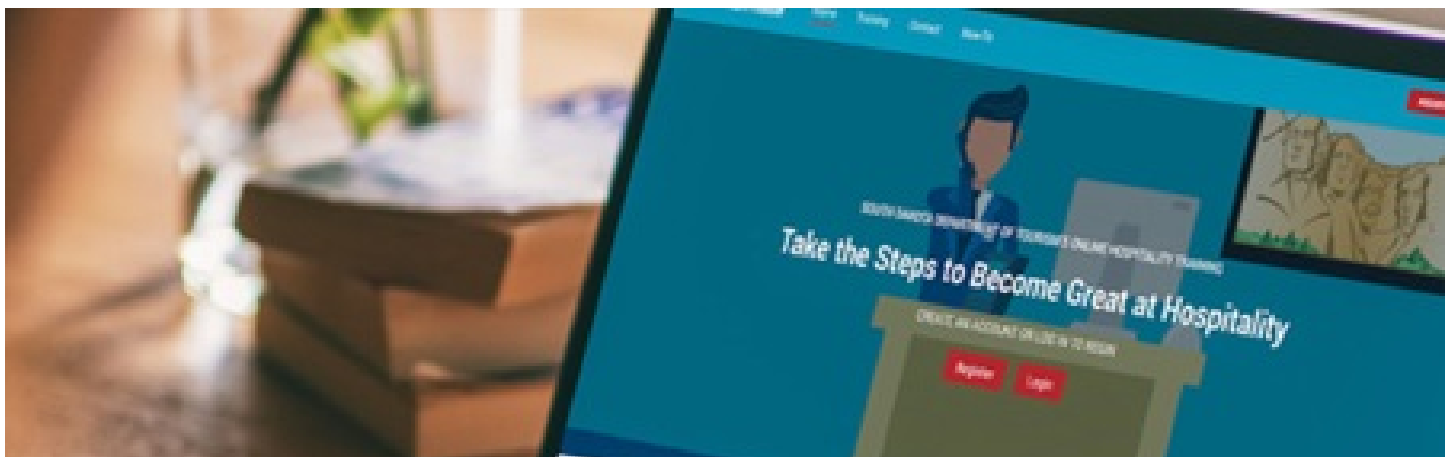
-30-

**Media Notes:**

For downloadable examples of the creative for the “So Much South Dakota, So Little Time” campaign, click [here](#)



**MAY 2024**  
**SDVISIT.COM**





Greetings, Tourism Partners!

Travel South Dakota's *FREE Online Hospitality Training* continues to be a hit! The training was created for our travel and tourism industry partners as assistance in training their staffs, but it is available for any South Dakotan to utilize and it's available year-round.

The training includes 10 lessons ranging from dependability and communication skills to lessons on hygiene and cross-promotion of the state (and more lessons are in the works). Once all 10 lessons have been completed, the participant will receive a certificate.

Knowing time and resources vary for everyone, we've aimed to make this training as easy to access as possible. It's free, may be completed on any mobile device or desktop, can be paused and saved to complete at a later time, and may be taken more than once. It also counts towards the criteria for both our *Great Face Program* and *Great Place Program*.

For more information about the *Online Hospitality Training*, *Great Face Program* or **Great Place Program**, visit [SDVisit.com](http://SDVisit.com) or email [Bailey.Tysdal@TravelSouthDakota.com](mailto:Bailey.Tysdal@TravelSouthDakota.com).

All our best,

Jim and Team

## PRESS RELEASE



### Project Update

Friday, May 3, 2024

#### Current Conditions:

- Users of the roadway can expect delays of 15 minutes and the use of pilot cars and flaggers.
- Traffic is being diverted on two gravel diversions (a temporary at-grade roadway next to the original road).
  - Diversion 1 is approximately 3/4-mile north of the intersection of U.S. Highway 385 and Highway 44. A width restriction of 12 feet is in place.
  - Diversion 2 is immediately south of the Pennington-Lawrence County Line. A width restriction of 12 feet is in place.

#### Coming Up:

- Temporary fence installation will begin later this spring in the project area.
- Milling (removal of the existing pavement) will begin later in May, and users of the roadway can expect to be driving on loose dirt and gravel between S.D. Highway 44 and Pactola Dam through the summer.

- Complete road closures within the project area begin Monday, May 20, 2024 and conclude Saturday, July 12, 2024.

[View Construction Updates](#)

## Road Closures Beginning May 20, 2024

- The Pactola North Boat Ramp will not be accessible during weekdays from Monday, May 20, 2024 through Friday, June 7, 2024 (accessible on weekends and Memorial Day from the north). After Friday, June 7, 2024, the Pactola North Boat Ramp will only be accessible from the north. Access will be available to the Pactola North Boat Ramp from all directions after Friday, July 12, 2024.
- Access to the Pactola South Boat Ramp will not be impacted during these closures. Boaters can access the South Boat Ramp via Highway 16/Highway 385 or Sheridan Lake Road/Highway 385.
- The posted detour will be S.D. Highway 44 and U.S. Highway 16. Locals may find alternative routes, but the SDDOT recommends travelers exercise caution when using non-maintained roadways.
- Emergency services are aware of these closures and are closely collaborating to provide response coverage.
- Non-closed areas within the project limits (Pennington-Lawrence County Line to Highway 44) will be under construction during closures.

# PHASE 1 CONSTRUCTION

Spring 2024 - Winter 2025

**WHAT TO EXPECT DURING CONSTRUCTION:**



Pilot car lines and wait times



Rock blasting



Loose gravel road surface



Narrowed driving lanes



Large construction equipment



Temporary road closures



### CLOSURE A

#### Boat Ramp to Pactola Dam

May 20 - July 12, 2024

*Including Memorial Day Weekend*

### CLOSURE B

#### S.D. Highway 44 to Boat Ramp

May 20 - June 7, 2024

*\*Road open Friday at noon - Monday at 6 a.m. for boat ramp access*

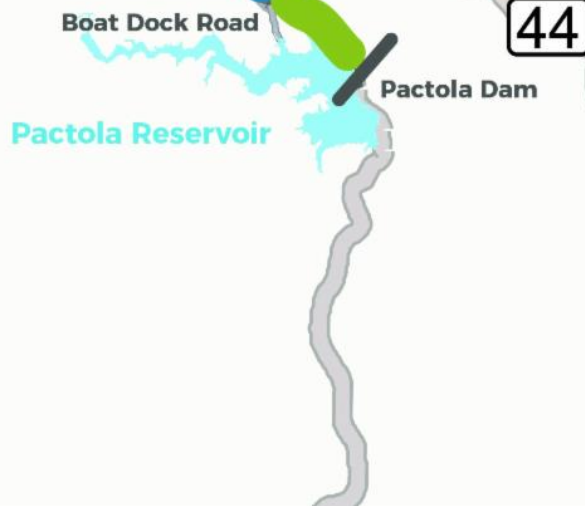
#### Memorial Day Access:

##### OPEN

Monday, May 27

##### CLOSED

Tuesday, May 28  
at 6 a.m.



## Construction Zone Reminders

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.

### Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

FREE TEXT ALERTS:

Text "US385" to 605-566-4041



## Mount Rushmore National Memorial News Release

For Immediate Release – May 3, 2024  
Contact: Earl Perez-Foust  
Phone: (605) 574-3115  
Email: [moru\\_information@nps.gov](mailto:moru_information@nps.gov)

### *Summer 2024 Activities and Hours Begin Memorial Day Weekend*

**KEYSTONE, SD** -- Beginning May 24, visitors to the Memorial will have a variety of interpretive programming and experiences to choose from to enjoy their visit to this Iconic location. The Visitor Center and Information Center will be open from 8am until 10pm, and the Sculptor Studio will operate from 8am until 8pm through mid-August. The [NPS App](#) and [Operating Hours](#) webpage are available for visitors to use when planning their trip.

Activities throughout the summer range from daily ranger talks, sculptor studio presentations, cultural demonstrations, and the evening lighting ceremony. Rangers also walk the grounds to engage in informal conversations about the significance of the site and to assist with orientation. Park programming has been scheduled to give visitors to the Memorial the flexibility to plan their visit efficiently. Programs are occurring throughout the site at a variety of locations throughout the day. Each day is completed by the renowned lighting of the sculpture accompanied by a ranger talk and a short film. Visitors are encouraged to plan their visit to the Memorial by visiting the park website or inquiring at the Information Center upon arrival to the site. All programs are subject to change due to inclement weather and staff availability.

Interpretive programming is one of the fundamental services provided by National Park Service sites nationwide. Ranger programs provide an opportunity for visitors to connect emotionally and intellectually to their shared national heritage. Visitors are encouraged to explore their personal



intellectually to their shared national heritage. Visitors are encouraged to explore their personal connections to these sites through their engagement with park staff and other services provided at the Memorial.

For visit planning information, park operations, and to learn more, [visit the park website](#). Follow us on [Facebook](#) and [Instagram](#).

**About the National Park Service:** More than 20,000 National Park Service employees care for America’s 429 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at [www.nps.gov](http://www.nps.gov) and on Facebook, Instagram, Twitter, and YouTube.

**Alt-text:** A uniformed park ranger delivers a program in front of numerous visitors of various ages. The Mount Rushmore sculpture is framed in a window behind him and he is standing next to a smaller replica of it.

**Image Credit:** A. Rimstidt

Earl Perez-Foust, *he/him*  
Program Manager  
Interpretation and Education  
Office: 605-574-3115  
*Mount Rushmore National Memorial*



## **Black Hills Playhouse Announces General Admission Tickets Now on Sale for 2024 Season**

All tickets are now [on sale](#) for Season 78 at the Black Hills Playhouse!

### **For Immediate Release**

**Black Hills, S.D.** — General Admission tickets are officially on sale for summer shows held at the Black Hills Playhouse. The Black Hills Playhouse is holding its 78th season of performances this summer, with the 78th Season Kickoff on Sunday, June 9, 2024. Season 78, titled “Be a Part of Our Worlds—Farce. Fins. Fan. Forensics.” features four productions, *The Play That Goes Wrong*, *The Little Mermaid*, *The Best Little Whorehouse in Texas*, and *The Curious Incident of the Dog in the Night-Time*. A pre-season warmer, the Tatanka Teaser Cabaret, hits the stage for one performance only on Saturday, June 1 at 2:00 pm.

Along with general admission tickets, attendees can also purchase Buffalo and Baby Buffalo passes which offer

discounted tickets. The Playhouse is located in a gorgeous location in Custer State Park. If attending a performance, a Custer State Park pass is required. Custer State Park passes can conveniently be purchased online [here](#) or at the Snack Bar at the Playhouse.

The Black Hills Playhouse is one of the oldest-running summer stock theatres in the nation and has proudly offered audiences high-quality performances since 1946. Every year, auditions and interviews are held across the country, and an amazing cast and crew of professionals are hired from all over the United States. Each year alumni members return, as well as brand new faces to create a diverse company. Over the summer, the Black Hills Playhouse cast and crew build beautifully designed sets and costumes and rehearse to perform four unique plays, adding up to 58 total shows from June through August.

Pay-As-You-Can performances are available the night before each show opens. These performances are general admission and first come, first served.

Reservations are strongly encouraged. To read show descriptions, view dates, and purchase tickets for Season 78 at the Black Hills Playhouse, please visit <https://www.blackhillspayhouse.com/show-descriptions>, or call 605-255-4141 to work with a friendly customer service person.

**BUFFALO PASSES — discounted flexible passes on sale now!**

THE BLACK HILLS PLAYHOUSE PRESENTS SEASON 78

BE A PART OF  
**OUR WORLDS**  
FARCE. FINS.  
FANS. FORENSICS.

THE PLAY THAT  
**GOES WRONG**

by Henry Lewis, Jonathan Sayer, and Henry Shields

JUNE 9 - 23

Disney's  
**THE LITTLE  
MERMAID**

Music by Alan Menken; Lyrics by Howard Ashman,  
Glenn Slater; Book by Doug Wright

JUNE 30 - JULY 14

THE BEST LITTLE WHOREHOUSE  
**IN TEXAS**

THE CURIOUS INCIDENT  
OF THE DOG IN THE NIGHT-TIME

Book by Larry L. King and Peter Masterson,  
Music and Lyrics by Carol Hall

JULY 21 - AUGUST 4

based on the novel by Mark Haddon,  
adapted by Simon Stephens

AUGUST 11 - 17

THE BLACK HILLS  
PLAYHOUSE



**BLACKHILLSPLAYHOUSE.COM • (605) 255-4141**



Forest Service  
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

## Forest Service News Release

Media Contact: Beth Doten, Public Affairs

(605) 440-0263

[bethany.doten@usda.gov](mailto:bethany.doten@usda.gov)

<https://www.fs.usda.gov/blackhills/>



## Black Hills National Forest Campgrounds and Seasonal Gates Scheduled to Open

Custer, S.D., May 13, 2024— Campgrounds on the Black Hills National Forest will open Friday, May 17 for first-come first-serve camping. Campsites that have been reserved will be available for use Wednesday, May 22.

The Forest offers 30 campgrounds with more than 680 individual sites. Many of the campgrounds are operated by a Forest Service recreation concessionaire, Forest Recreation Management, (FRM) Inc. Many campgrounds have on-site hosts who can help provide information about nearby trails and outdoor activities in the area. While electric, sewer, water hook-ups and showers are not available, most campgrounds have potable water and vault toilets.

The fees at campgrounds range from \$16 to \$28.50 per night. Group camping is also available with advanced reservations near Pactola Reservoir and Sheridan Lake.

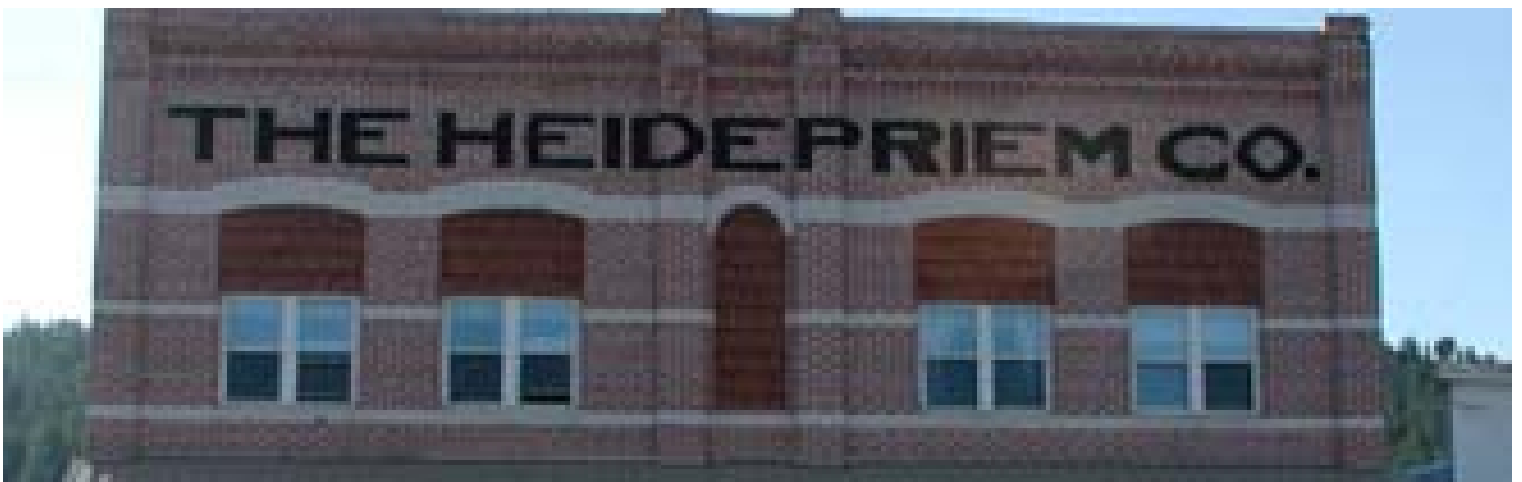
There are several horse camps available on the Forest designed for stock use. These sites offer extra room for trailers, corals for stock and riding trails nearby. If a horse campsite is not needed, there are many other campgrounds available across the Forest.

To reserve most Black Hills National Forest campsites, visit <http://www.recreation.gov/> or call Toll Free 1-877-444-6777. Due to high demand, reservations are recommended and can be made up to 180 days in advance.

Seasonally closed gates on the Black Hills National Forest are scheduled to open on Wednesday, May 15. They are identified on the current [Motor Vehicle Use Map \(MVUM\)](#).

Riders are encouraged to observe [Tread Lightly principles](#). Driving on soft surfaces or where rutting has been observed should be avoided until drier conditions prevail. Roads and trails in the hills may be unsuitable for driving until they dry out from recent moisture. Additional tips include knowing the basics of trail etiquette, knowing the regulations and laws for operating motor vehicles, practicing good stewardship while sharing trails with others, and respecting private property by keeping speeds and dust low around homes, and nearby ranches.

printable copy





# Custer Senior Center

May Activities



[Click here to Check out the Custer School District Information](#)

## WEEKLY INSPIRATION





# HELP WANTED



**MOCCASIN SPRINGS**  
NATURAL MINERAL SPA

HOT SPRINGS, SD

# Now Hiring

**Pool Cleaning-Groundskeeper  
Misc. Projects!**

**25-35 hours per week  
Seasonal May-September**

**Starts at \$18/hr. starts immediately**

**Apply to:  
soakinhotsprings@gmail.com**

5/2/2024





**WE'RE  
HIRING**

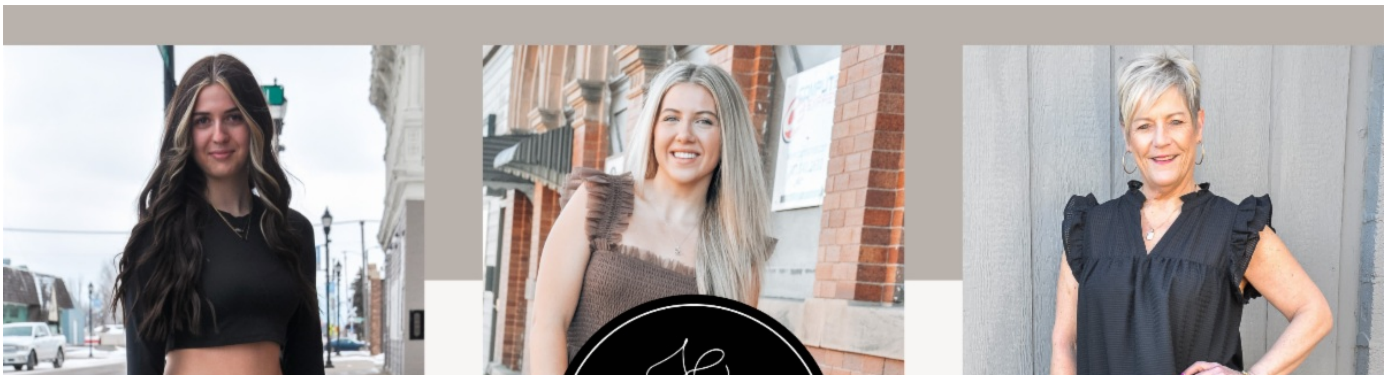
## Custer County Historical Society 1881 Courthouse Museum

Custer County Historical Society is accepting applications for the position of Museum Director to help shape the museum's future & increase the museum's value to the community. The purpose of the 1881 Courthouse Museum is to collect, preserve, exhibit, research and publish material for the study of history in Custer County and the adjacent Black Hills area.

Working closely with the Board of Directors, the Museum Director oversees all aspects of the organization's day to day operation. The museum is open to the public May through September. Year-round position - reduced hours during the off-season.

**For the full job description email**

**1881courthousemuseum@gwtc.net • 605.673.2443**





*We're Hiring*

## SALES ASSOCIATES

### **JQ Clothing Co in Hill City**

is seeking energetic + hard working sales associates  
Must love people + fashion! Apply today - great pay + perks!

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JESSICA @ 701.710.0234

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Would you consider joining our Team? Bradeen Real Estate & Auctions seeks to fill permanent, part time positions in our fast-paced business. Part-time Auction Specialists are need for auction set-up, photography, data entry, showings, check-out and settlement. Good computer and

photography skills are needed, as well as the ability to identify and accurately describe items for sale. Attention to detail and ability to work in a Team will be assets/skills we are looking for. The position is Part-Time with the potential for several full-time work weeks.

Stop by our office at 9 W. Mt. Rushmore Road or send your resume to [office@bradeenauction.com](mailto:office@bradeenauction.com). Call us at 605-673-2629 if you have questions. We look forward to working with you!!



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**Full or Part-Time Seasonal**

Gift Shop | Line Cooks | Prep Cooks  
Wait staff | Hostess | Cashier | Bus Drivers

**Employee Perks and Bonus**

**Apply now: [crazyhorsememorial.org/dream/employment](http://crazyhorsememorial.org/dream/employment)**

Call 605-673-4681 for more information | F/M/EOE



**KORCZAK'S HERITAGE, INC.**  
**AT CRAZY HORSE MEMORIAL®**



# WE ARE HIRING!

PLEASE EMAIL  
[SKOGEN@SKOGENKITCHEN.COM](mailto:SKOGEN@SKOGENKITCHEN.COM)

## Job Positions

- Line cooks
- Dishwashers
- Full time
- Part time

Ph: 605.673.2241

E: [skogen@skogenkitchen.com](mailto:skogen@skogenkitchen.com)

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we are  
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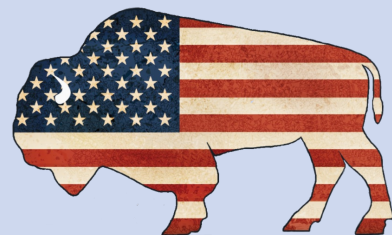
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